

LEARN HOW

ONE OF THE FINANCIAL MARKET'S TOP PLAYERS

INCREASED MARKET SHARE BY 36%

INVESTMENT

Client

CONSIDERED
ONE OF THE WORLD'S
TOP PLAYERS FOR
FINANCIAL MARKET
INFRASTRUCTURE,

its activities include administration of negotiation, compensation, settlement, deposit, and registration systems for the main types of assets.



WITH R\$ 1.0922 BILLION
IN NET PROFIT DISTRIBUTED
TO SHAREHOLDERS
(SECOND QUARTER OF 2022);



TOTAL NUMBER OF INDIVIDUALS
(INCLUDING FIXED INCOME
AND VARIABLE INCOME)
13.1 MILLION

Business Challenge

OUR CLIENT IN THE FINANCIAL SECTOR WAS LICENSED BY SUSEP (SUPERINTENDENCE OF PRIVATE INSURERS) AS ONE OF THE **MAIN REGISTRATION BODIES FOR INSURANCE, REINSURANCE, SAVINGS BONDS, AND ADDITIONAL PENSION TRANSACTIONS.** WITH LICENSING CAME THE NEED TO **DEVELOP THE CUSTOMER TRANSACTION REGISTRATION PLATFORM.**



Technical Challenge

THE BRQ TEAM DEVELOPED A PLATFORM THAT CAN:



REGISTER INSURANCE
TRANSACTIONS;



SEND REGISTRATION DATA FROM
INSURERS TO THE SUSEP PLATFORM.



PRODUCE ACCOUNTING
RECONCILIATION REPORTS
FOR TRANSACTIONS;



GENERATE DASHBOARDS IN TABLEAU
AND ANALYTICS THAT PROVIDE
STRATEGIC DATA FOR THE INSURANCE
MARKET AND SUSEP.



Impact and Results

WITH THE PLATFORM DRIVING REGISTRATION OF INSURANCE TRANSACTIONS, RESULTS COULD BE IDENTIFIED:

For its customers: the integrated platform increased participation in the insurance market and compliance with SRO (SUSEP's Registration of Insurance Transactions platform) rules;

For SUSEP: greater capacity to audit data sent by insurers, standardization of the insurance market and ease of innovation;

For insurers (who send information through the customer platform): increased **security when running internal audits** and support during accounting reconciliation of insurance transactions.



1

MARKET SHARE INCREASED FROM 14% TO 50%;



2

WON CUSTOMERS IN MARKET SEGMENTS WHERE IT HAS A PRESENCE;



3

CAME TO EXERCISE CONSIDERABLE DOMINANCE OVER ITS COMPETITORS;





FACING A SIMILAR CHALLENGE? SCHEDULE A TALK WITH OUR SPECIALISTS

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