

WE SCALED UP LOGISTICS FOR A MAJOR GLOBAL BEER PRODUCER.

See how our solution allowed total operational control, **cut costs** and **minimized losses**.

Client

Our client is a global beverage giant! Despite robust operations, scaling up was challenging.



**OPTIMIZED
LOGISTICS
COSTS**



**LOWER
CARBONO
FOOTPRINT**



**MORE AGILE
DATA-DRIVEN
DECISIONS**



**GUARANTEED
SUPPLY**



**MORE
ACCURATE
SALES AND
PRODUCTION
FORECASTS**



**REAL-TIME
MONITORING
TO ANTICIPATE
ISSUES**



30

**BREWERIES, MALTING
COMPANIES, SOFT DRINK
PRODUCERS, LABEL, GLASS
BOTTLE AND BOTTLE CAP
MANUFACTURERS**



**MORE THAN 30.000
EMPLOYEES IN BRAZIL**



**MORE THAN 100
DISTRIBUTION CENTERS AND 6
CENTERS OF EXCELLENCE**

Business Challenge



STOCKOUT ON D+0, D+1 AND D+2 FOR DISTRIBUTION



ORDERS OUT OF SYNC WITH INVENTORY AND PRODUCTION



POOR INVENTORY VISIBILITY



EXPIRED INVENTORY WRITE-OFFS



HIGH DATA LOSS



SILOED, DECENTRALIZED DECISION-MAKING BASED ON MANUALLY GENERATED DATA



DELAYED DATA COLLECTION AND REPORTING

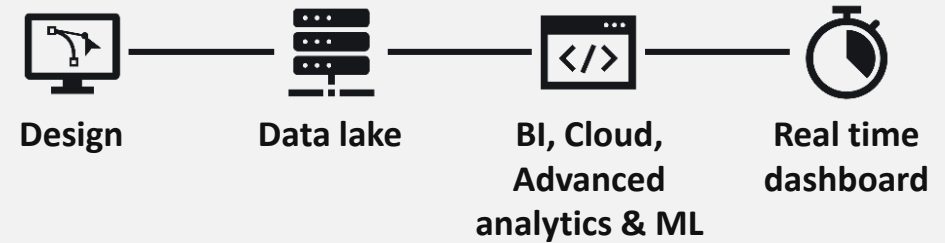
380

Less-than-truckload (LTL) shipments leaving branches daily



Technical Challenge

Using brainpower and technology, we built an advanced management system that integrates and consolidates data across the entire logistics chain.



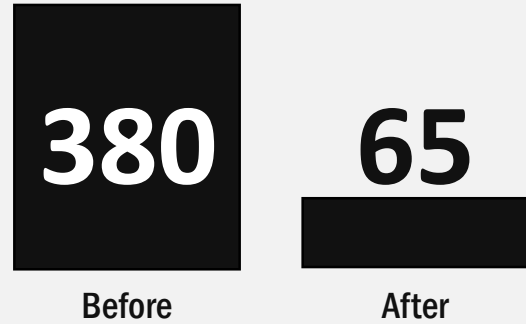
CONTROL TOWER

A tool that offers complex data cross-referencing and provides accurate information about operations **providing real-time dashboards**



Impact and Results

Less-than-truckload (LTL) shipments



Stockout forecasting



Visibility



Machine Learning



**ARE YOU FACING A SIMILAR
CHALLENGE? TALK TO ONE
OF OUR SPECIALISTS**

CONTACT US